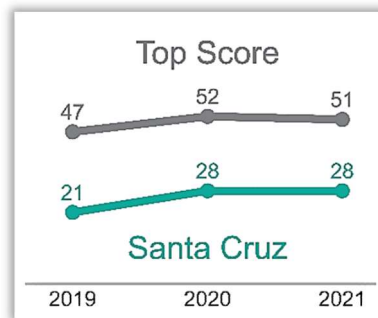


# Cannabis Policy

Santa Cruz

## 2021 SCORECARD

This scorecard analyzes local cannabis ordinances passed prior to January 1, 2021, in each California city or county that legalized storefront retail sales, to assess policies in effect going into 2021. It evaluates to what extent potential best practices were adopted to protect youth, reduce problem cannabis use and promote social equity beyond those already in state law. Scores fall into six public health and equity focused categories for a total maximum of 100 points.



■ Policy Adopted Beyond State Law

■ No Policy Adopted Beyond State Law

■ Weaker than State Law

RETAILER REQUIREMENTS		TAXES & PRICES		PRODUCT LIMITS		MARKETING		SMOKE-FREE AIR		EQUITY & CONFLICTS OF INTEREST	
Limit # of retailers (max. 10 pts)	4	Local retail tax (6 pts)	6	Limit high potency products (max. 6 pts)	0	Limit billboards (max. 6 pts)	0	Prohibit temporary event permits (5 pts)	0	Licensing priority for equity applicants (3 pts)	3
Require distance >600 ft. from schools (5 pts)	0	Revenue dedicated to youth, prevention or equity (max. 6 pts)	6	<b>END THE CANNABIS KIDS MENU</b>		Prominent health warnings on ads (4 pts)	0	Prohibit on-site consumption (3 pts)	3	Equity in hiring requirements (3 pts)	0
Require distance between retailers (2 pts)	2	Tax by THC content (5 pts)	0	No flavored products for combustion or inhalation (max. 5 pts)	0	Limit therapeutic or health claims (3 pts)	0			Cost deferrals for equity applicants (1 pt)	1
Other location restrictions (max. 3 pts)	0	Prohibit discounting (2 pts)	0	No cannabis-infused beverages (4 pts)	0	Business signage restrictions (3 pts)	3			No prescriber on retail premises (1 pt)	0
Health warnings posted in store (4 pts)	0	Minimum price (1 pt)	0	Limit other products/packaging attractive to youth (2 pts)	0	Limit marketing attractive to youth (2 pts)	0			No prescriber in ownership (1 pt)	0
Health warnings handed out (4 pts)	0										
6		12		0		3		3		4	

**TOTAL SCORE = 28**