

Cannabis Policy

San Marcos

2024 DELIVERY SCORECARD

This scorecard analyzes local cannabis ordinances passed prior to January 1, 2024, in each California city or county that legalized retail sales only by delivery, to assess policies in effect going into 2023. It evaluates to what extent potential best practices were adopted to protect youth, reduce problem cannabis use and promote social equity beyond those already in state law. Scores fall into six public health and equity focused categories for a total maximum of 100 points.



Policy Adopted Beyond State Law

No Policy Adopted Beyond State Law

Weaker than State Law

RETAILER REQUIREMENTS	TAXES & PRICES	PRODUCT LIMITS	MARKETING	SMOKE-FREE AIR	EQUITY & CONFLICTS OF INTEREST
<p>Require local permit (max. 12 pts) 0</p> <p>Medical delivery sales allowed (3 pts) 3</p> <p>Use of Independent ID Verification Software (10 pts) 0</p> <p>Limit delivery destinations (max. 10 pts) 10</p> <p>Health warnings handed out (4 pts) 0</p>	<p>Local retail tax (6 pts) 0</p> <p>Revenue dedicated to youth, prevention or equity (6 pts) 0</p> <p>Tax by THC content (5 pts) 0</p> <p>Prohibit discounting (2 pts) 0</p> <p>Minimum price (1 pt) 0</p>	<p>Limit high potency products (max. 6 pts) 0</p> <p>END THE CANNABIS KIDS MENU</p> <p>No flavored products for combustion or inhalation (max. 5 pts) 0</p> <p>No cannabis-infused beverages (4 pts) 0</p> <p>Limit other products/packaging attractive to youth (2 pts) 0</p>	<p>Limit billboards (max. 6 pts) 3</p> <p>Prominent health warnings on ads (4 pts) 0</p> <p>Limit therapeutic or health claims (3 pts) 0</p> <p>Limit marketing attractive to youth (2 pts) 0</p>	<p>Prohibit temporary event permits (5 pts) 0</p>	<p>Licensing priority for equity applicants (3 pts) 0</p> <p>Cost deferrals for equity applicants (1 pt) 0</p>
13	0	0	3	0	0

TOTAL SCORE = 16