

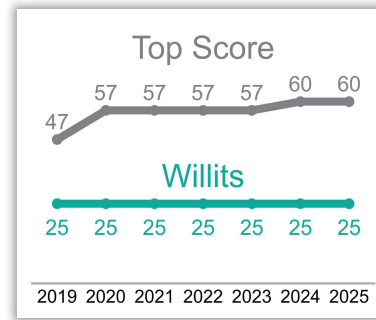
Cannabis Policy

2025 SCORECARD

Willits



This scorecard analyzes local cannabis ordinances **passed prior to January 1, 2025**, in each California city or county that legalized storefront retail sales, to assess policies in effect going into 2024. It evaluates to what extent potential **best practices** were adopted to protect youth, reduce problem cannabis use and promote social equity beyond those already in state law. Scores fall into six public health and equity focused categories for a total maximum of 100 points.



**Policy Adopted
Beyond State Law**



**No Policy Adopted
Beyond State Law**



**Weaker than
State Law**

RETAILER REQUIREMENTS		TAXES & PRICES		PRODUCT LIMITS		MARKETING		SMOKE-FREE AIR		EQUITY & CONFLICTS OF INTEREST	
Limit # of retailers (max. 10 pts)	0	Local retail tax (6 pts)	6	Limit high potency products (max. 6 pts)	0	Limit billboards (max. 6 pts)	6	Prohibit temporary event permits (5 pts)	5	Licensing priority for equity applicants (3 pts)	0
Require distance >600 ft. from schools (5 pts)	0	Revenue dedicated to youth, prevention or equity (max. 6 pts)	0	END THE CANNABIS KIDS MENU		Prominent health warnings on ads (4 pts)	0	Prohibit on-site consumption (3 pts)	3	Equity in hiring requirements (3 pts)	0
Require distance between retailers (2 pts)	0	Tax by THC content (5 pts)	0	No flavored products for combustion or inhalation (max. 5 pts)	0	Limit therapeutic or health claims (3 pts)	0			Cost deferrals for equity applicants (1 pt)	0
Other location restrictions (max. 3 pts)	2	Prohibit discounting (2 pts)	0	No cannabis-infused beverages (4 pts)	0	Business signage restrictions (3 pts)	3			No prescriber on retail premises or in ownership (max. 2 pts)	0
Health warnings posted in store or handed out (max. 8 pts)	0	Minimum price (1 pt)	0	Limit other products/ packaging attractive to youth (2 pts)	0	Limit marketing attractive to youth (2 pts)	0				
2	+	6	+	0	+	9	+	8	+	0	

TOTAL SCORE = 25